### **Privacy Policy**

# Effective Date: 01/01/2023

This Privacy Policy governs the manner in which Florishion Consulting and Coaching LLC ("Florishion," "we," "us," or "our") collects, uses, maintains, and discloses information collected from users ("users" or "you") of the Florishion.com website ("Site"). This Privacy Policy applies to the Site and all products and services offered by Florishion Consulting and Coaching LLC.

# Information We Collect

We may collect personal identification information from users in various ways, including but not limited to, when users visit our Site, register on the Site, place an order, subscribe to the newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number, and payment information (if applicable). We will collect personal identification information from users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site-related activities.

# Non-personal Identification Information

We may collect non-personal identification information about users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer or device, and technical information about users' means of connection to our Site, such as the operating system, the Internet service provider utilized, and other similar information.

### Web Browser Cookies

Our Site may use "cookies" to enhance user experience. Users' web browsers place cookies on their hard drives for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies or to alert them when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

### How We Use Collected Information

Florishion Consulting and Coaching LLC may collect and use users' personal information for the following purposes:

To process payments: We may use the information users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.

To send periodic emails: We may use the email address to send users information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If a user decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the user would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

#### How We Protect Your Information

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our Site.

### Sharing Your Personal Information

We do not sell, trade, or rent users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

# Third-Party Websites

Users may find advertising or other content on our Site that links to the sites and services of our partners, suppliers, advertisers, sponsors, licensors, and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. Browsing and interaction on any other website, including websites that have a link to our Site, is subject to that website's own terms and policies.

# Changes to This Privacy Policy

Florishion Consulting and Coaching LLC has the discretion to update this Privacy Policy at any time. When we do, we will revise the updated date at the top of this page. We encourage users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications.

### Your Acceptance of These Terms

By using this Site, you signify your acceptance of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use our Site. Your continued use of the Site following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

### Contacting Us

If you have any questions about this Privacy Policy, the practices of this Site, or your dealings with this Site, please contact us at:

Florishion Consulting and Coaching LLC

Danette M. Shaifer, Founder

### Danette@Florishion.com

This Privacy Policy was last updated on 6/1/2023.